



CREATIVITY IS CONTAGIOUS. PASS IT ON!



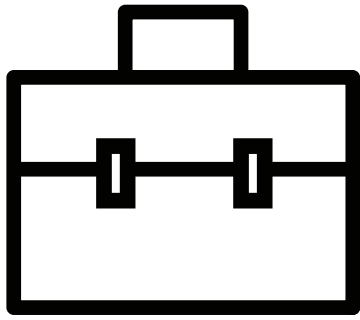
ABOUT THE AGENCY

Sukrut Creations is a creative agency that offers a one-stop solution to your creative and digital requirements.

We come as a blend of creativity and expertise to take your business higher and maintain a long term relationship with you.

We deal in

Video Production, Social Media Management, Advertising, Branding, Graphic Designing, Digital Marketing and website development.

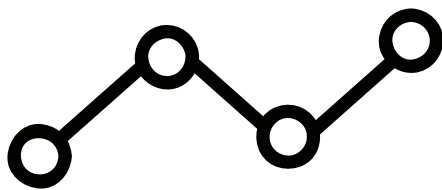


Quality Work

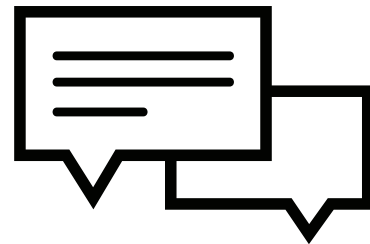


Varied Offerings
and Services

WHY SUKRUT CREATIONS?



Efficiency



Good Customer
Relations

OUR SERVICES



Video Production

Social Media

Content Writing

Graphic Designing

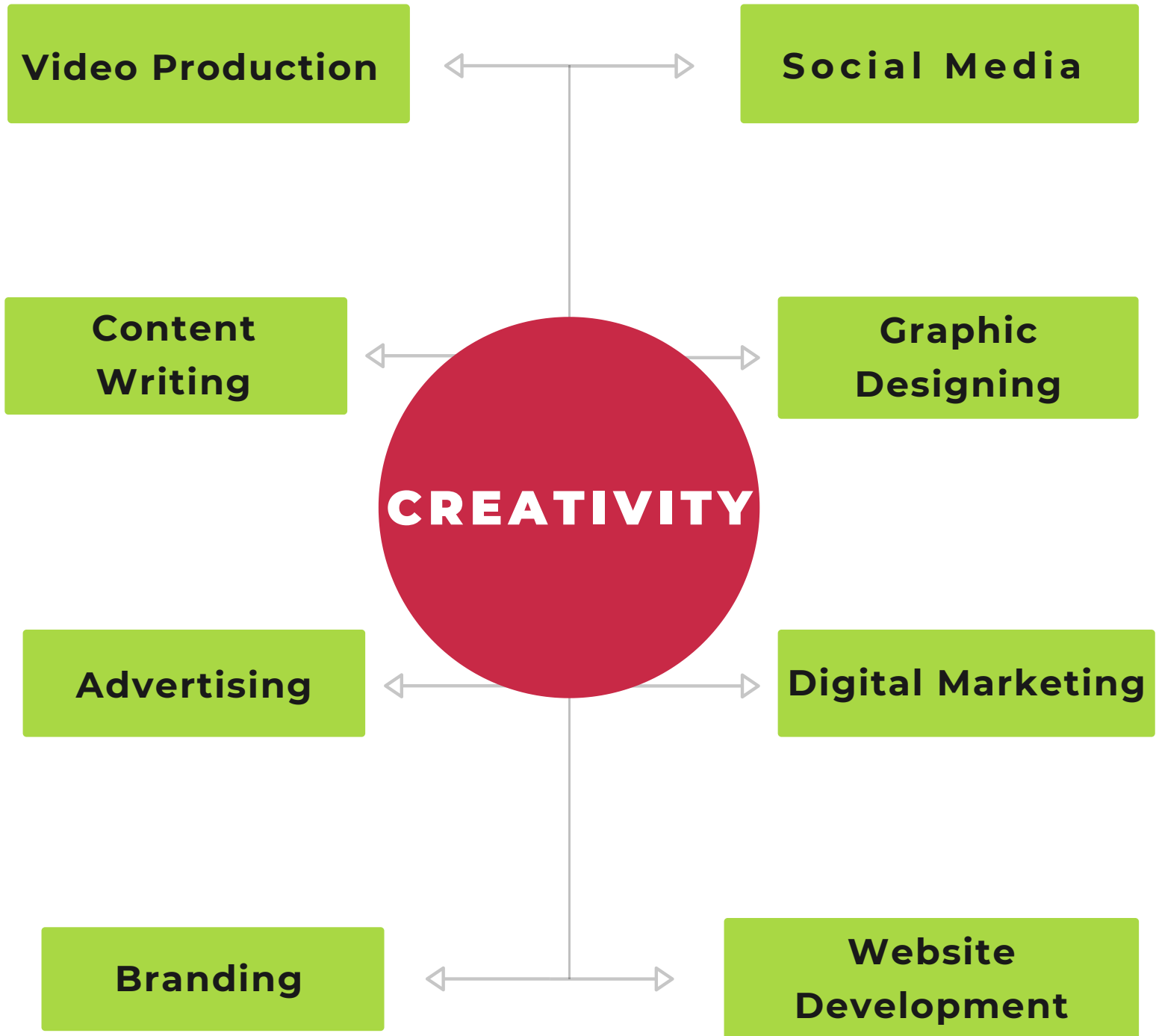
CREATIVITY

Advertising

Digital Marketing

Branding

Website Development



Types of Videos Services-

- Brand Films
- Music Videos
- Advertisement
- Corporate Videos
- Testimonials/ Tutorial Videos
- Animation Films
- Promotional Video
- Product Promos / Explainer Videos
- Motion Graphics Video
- Typography Video

VIDEO PRODUCTION

Today most people prefer to watch a video rather than reading a page of text. We can help you in pre-production (concept development, writing, location hunt, assigning crew, equipment rental), Production (video shoot) and post-production (Editing, Coloring, Graphics and Music). If you have a team of people who can do some of these services then we can help you in a particular service like video editing, getting actors, music etc. Deliver you the best quality video experience which will soothe your eyes and please your mind.

Types of Social Media Services

- Facebook, Instagram, Youtube, LinkedIn , Twitter Managment (Together or individual platform)
- Content Creation
- Social Media Strategy Planning & Development
- Social Media Consulting
- Campaign Designing (Project basis)
- Paid Promotions
- Media Creation (Photos, Videos, Designs)
- Market Research (Competitor analysis)

SOCIAL MEDIA

Today social media has become obligatory and it really matters how well one optimises it. Creating an effective presence online, impressing your customers or clients, increasing your sales or marketing objective and developing your brand or you are our target. Social media is not just about posting images and writing captions. Branding and Advertising plays a vital role in managing social media, deciding the content and graphic designing. Social media marketing is no longer about your product, business or you, but about the stories to tell and we would love to help you narrate your story.

Types of Design Services -

- **Logo Designing**
- **Visiting Card**
- **Advertisement**
- **Social Media Creatives**
- **Brochure**
- **Presentations**
- **Calligraphy / Typography Designs**
- **Digital Painting / Sketches**
- **Art & Illustrations**
- **3D Design / Motion Graphics**
- **Publicity Design**

GRAPHIC DESIGNING

The design creates Brands, Brands shape culture and culture determines the future. In this visual era, an effective Graphic Designing creates a quick influence whether you are doing B2B or B2C communication. With the use of interactive graphics, alluring layouts, suitable colours and brand study, our creative designers will help you to mark your visual identity in the market.

Types of Digital Marketing Services -

- SEO (Search Engine Optimization)
- SEM (Search Engine Marketing)
- Paid Campaigns (Google, Facebook, Instagram, LinkedIn)
- PPC (Pay-Per-Click) research
- PPC Strategy Development

DIGITAL MARKETING

Today it's not about 'get the traffic' – it's about 'get the targeted and relevant traffic'

Digital marketing will help your brand to get noticed by viewers either via paid ads or search engine. It will establish your presence on the search engine. It gives an opportunity to reach out to a specific audience with the help of ads and audience can reach you with your relevant content with effective market research and brand understanding, we will help you scale up your digital footprint.

Types of Content Writing Services -

- Copy writing (Ad and sales)
- Script writing (Fiction and non-fiction)
- Concept Ideation
- Branding / Company Profile
- Brochure
- Social Media Content Writing
- SEO content writing

CONTENT WRITING

There isn't a stronger connection between people than storytelling. What we scribble is always optimized to fulfill your needs, increase brand awareness and maximize your business. Our visionary writers, simple yet effective words, editing and proofreading can ensure your best possible results. We just don't aim to write good, engaging content but we look to maintain long term association with your target audience and customer retention. Let it be your idea, we'll complete the ideation!!

Types of Branding Services -

- Brand name, logo, profile, look, voice creation
- Brand Identity Consultation
- Brand Strategy Development
- Brand Positioning
- Brand Films
- Social Media Branding
- Brand marketing and promotion strategy
- Brochure and stationery design
- Product Photography
- Packaging and product design
- Website design and development
- Employee communication and messaging

BRANDING

Branding is a continuous process of a true representation of who you are as a business, how you wish to be perceived and distinguishing yourself from the competitors. Branding is the only thing by which a company gets recognition and becomes known to the consumers. Logo, advertising, customer service, promotional merchandise, reputation are the elements which work together to create one unique and attention-grabbing professional profile.

Types of Advertising Services -

- Digital Advertising
- Social Media Advertising
- Advertisement Creatives
- Ad films
- Strategic Planning
- Communication Strategy
- Audio Visual Content Creation

ADVERTISING

Advertising is a way of communication with creative visuals mediums which penetrates the public mind with desires and belief. Advertising is practised for various objectives likes to generate sales, get leads, to create traffic towards a brand, increase brand awareness, develop brand reach and increase brand consideration. With the understanding and analysis of the market, we will help you to create a distant image of your brand, business or you.

Types of Website Services -

- Content Writing
- Web Designing
- Web Development (Basic and Advance)
- Content Creation
- Research and Analysis

WEBSITE DEVELOPMENT

A website is important to have credibility as a business. Effective design with the brand colours and precise content will make it more accessible to clients as a mode of communication. A website can be used to accomplish many different marketing strategies to help your business grow. Website is the basic requirement to do digital marketing of your business. The web has a far more extensive reach than any other form of advertising. We won't just make your website eye catching but bring it on the top too!!

OUR CLIENTS



FaralBox

आपल्या आठवणीतली चव..



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वाइव्होल
Connecting to your roots...



मराठी
अस्मिता
सांस्कृतिक
प्रतिष्ठान



Be U SALONS™

OUR CLIENTS



आखाद



अमृतपत्रिका



मराठीचे विश्वरूप दर्शन



नीला
सत्यनिरयण

WORK LINKS



Music Videos -



WORK LINKS



Documentary -



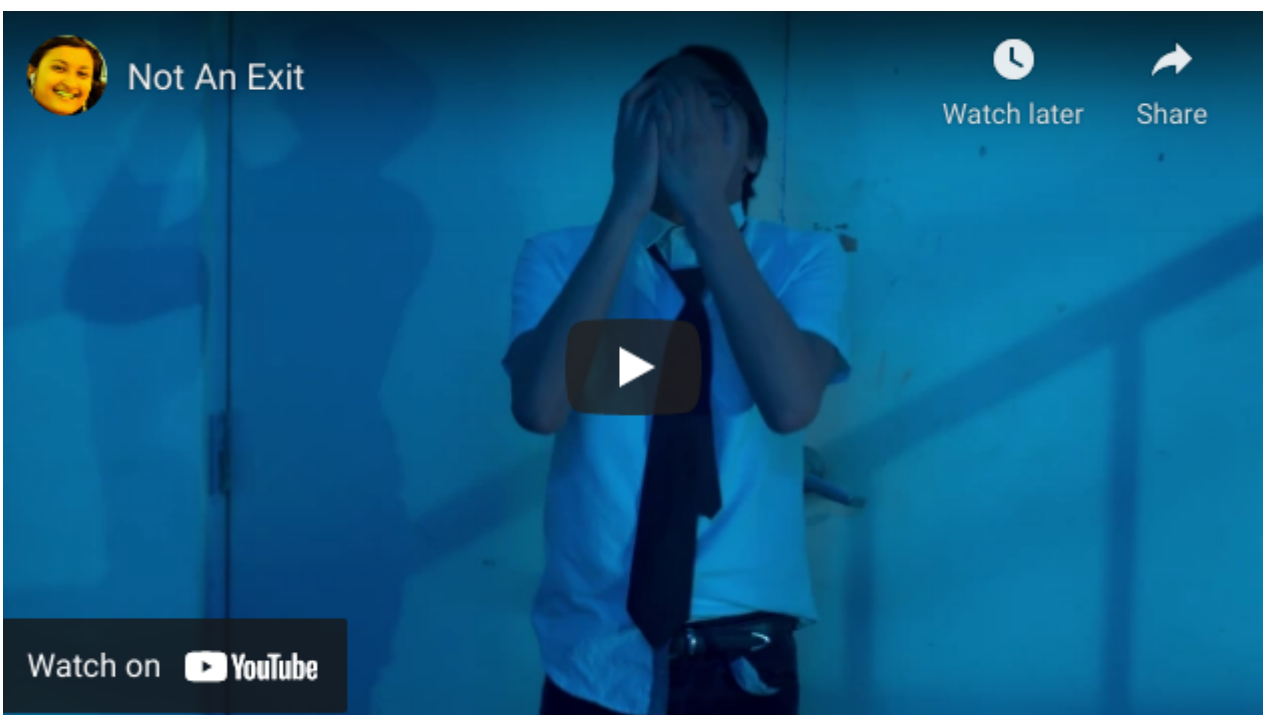
Corporate Animation Video -



WORK LINKS



Short Films -



WORK LINKS



Client Testimonial -



Promos -



WORK LINKS



Product Promo-



WORK LINKS (SAMPLES)



(SOCIAL MEDIA)

Indic Wisdom

- <https://www.facebook.com/IndicWisdom>

Saksham Foundation

- <https://www.facebook.com/Saksham-Foundation-104060837705691>

Faralbox

- <https://www.facebook.com/faralbox>

Indus Moon

- <https://www.youtube.com/channel/UCEZlgePuliB4CixYu8Wy3MQ>

Samatol Foundation

- <https://www.facebook.com/foundationsamatol>

Marathi Asmita Cultural Foundation

- <https://www.youtube.com/user/marathiasmitaindia>

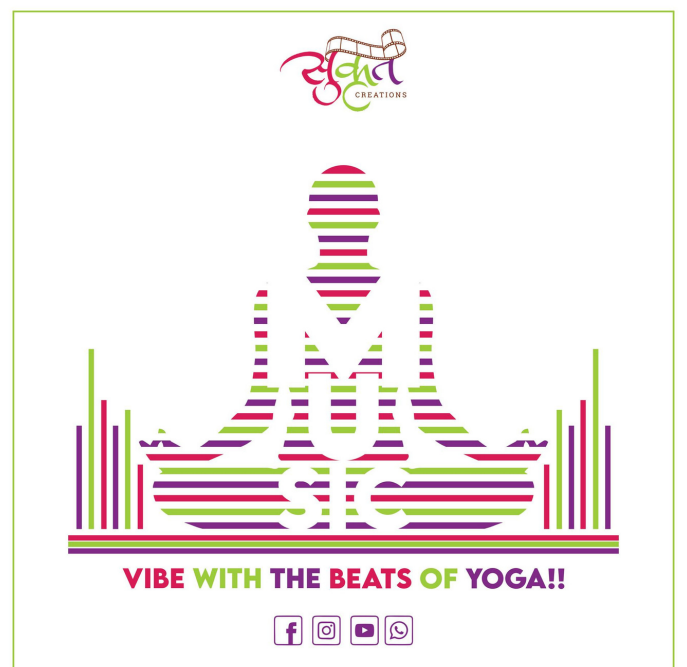
(Website & Content Writing)

- <https://navalai.in/>

Logo Design



Social Media Creatives



Typography & Illustration

नीला सत्यनारायण

मी लिहायला घेतलंय
एक प्रदीर्घ काव्य
माणसाच्या मनाचं,
निवाभावाच्या नात्याचं,
अनेक भ्रमनिरासांचं,
कितीक मृगजळांचं

माणसाच्या जिद्दीचं,
पराभवाच्या शल्याचं,
अपुण्या राहिलेल्या स्वप्नांचं,
आशेचं, निराशेचं,
पुन्हा फिरून येणाऱ्या श्रावणाचं

माझं काव्य जगेल ना?
माणूसचं संपत-पालला आहे,
हे तरी तरेल ना?

- नीला सत्यनारायण



तुझ्या दर्शनाची आम्हास ओढ,
कळसाचे दर्शन घेण्या काठतो आम्ही वाट,
एकदा रूप तुझे डोळे भरून पाहावे,
प्रत्येक वाटकायामध्ये तुला अनुभवावे
बोला पुंडलीक वटदे हटी विडल...

Posters



Indus Moon Media

महाराष्ट्राची
महामि

संगीतकार - शंतनु देलेंकर
गीतकार - डॉ. सदाशिवराव शिवदे
संकल्पना - अक्षय गोसावी



Indus Moon Media

शुकर्त
शिवराय

गीतकार - डॉ. सदाशिवराव शिवदे

संगीतकार - शंतनु देलेंकर
क्रिएटिव्ह प्रोड्यूसर - लक्ष्मीकांत बीगाळे
संकल्पना - अक्षय गोसावी
दिग्दर्शन - अदिती देशपांडे
चित्रकार - संदीप घोडके

शिवजयंतीला YouTube /Indus Moon Media Pvt Ltd.

MEET THE TEAM



Aditi Deshpande

Founder, Creative Director - Sukrut Creations

Writer, Director, Editor

Aditi Deshpande is a filmmaker based in Mumbai, India.

She has completed her Diploma in Filmmaking from International Academy of Film and Television, Cebu, the Philippines after pursuing Bachelor's in Mass media (Advertising) from Mumbai University. She has directed several short films and short documentaries too. She has worked as an assistant director for feature films such as 'Thackrey', 'Kesari', 'Ulaagaddi' (an Indo - French film) and few commercial, corporate ads. Apart from the direction she has throned the position of a Creative producer at a popular ad agency. She did Content Writing, strategy planning and management for social media, website, documentaries, events and worked with various famous artists. Her organized work pattern, creative mind and efforts to overlook every minute detail in the work keeps the agency determined to every work. From being independent to leading a team, she's done it all.

MEET THE TEAM



Aniket Kulkarni

Marketing Associate

Aniket is an engineer but not like the typical ones. The technicality and creativity go hand in hand. He has previously worked as an SAP consultant at Accenture. His organization and management skills help us to keep the teamwork run smoothly. Marketing is a tough job as it includes communication, patience and variable strategies. But he is the master of all from looking after onboarding new clients to the marketing of the same.

Kshitij Bhide

Assistant Creative Director - Sukrut Creations

Content Writer, Digital Marketer



Kshitij is working in this digital market for the last 6 years. He is a media buff specialised in Social Media & Digital Marketing? His speed of content writing and innovative concepts makes us more creative & Unique. His learning and understanding of the client, their product or business helps us to get the best results in our every work. He leads our every Marathi language project with his catchy words and innovative ideas.

MEET THE TEAM



Stefy Sanjeev

Account Executive, Content Writer

Aditya Mane

Social Media Manager



Sandeep Ghodke

Illustrator, Commercial Artist



Kaustubh Sabale

Graphic Designer



MEET THE TEAM



Martina Fernandez

Graphic Designer

Bhushan Nene

Editor



Shantanu Herlekar

Music Director



Mandar Sathye

Production Manager



MEET THE TEAM



Nikhil Deshpande

Digital Marketer

Kulashree Dalvi

Research Head



Pranjali Kalke

Intern Content writer

Shriya Samant

Intern Content writer



SOCIAL MEDIA HANDLES

Facebook

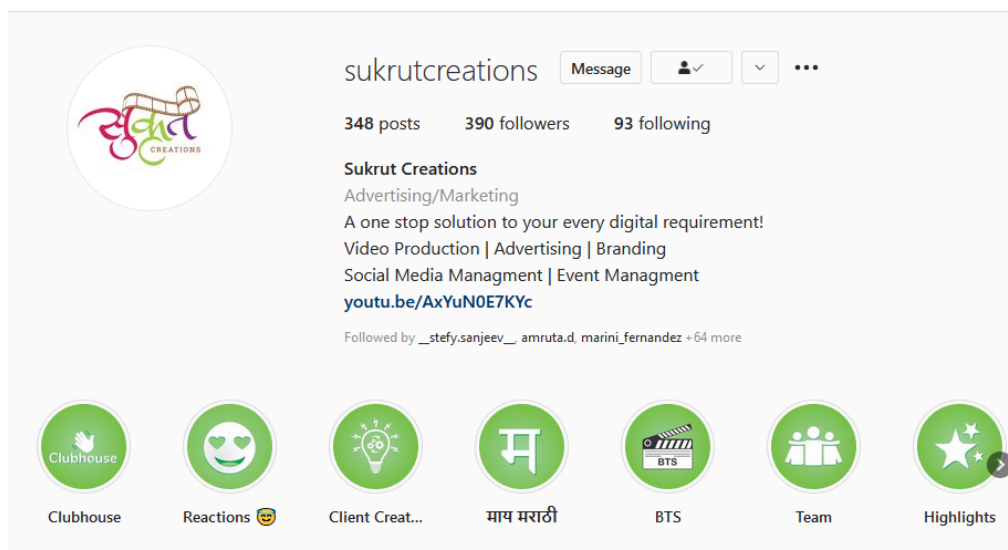


Sukrut Creations

Sukrut Creations is a creative agency based in Mumbai, India. Our services include Video Production, Branding, Advertising, Graphic Designing, Social Media Management, Digital Marketing, Website...

 YouTube

Youtube



Instagram

A black film strip with white sprocket holes, serving as a background for the 'THANK YOU' text.

THANK YOU

For more details -



9137503820 /9833678420



vision@sukrutcreations.com



RM-101, Shree Girish Society,
Sudama Nagar, Opp. Ganesh
Temple, Sudama Nagar, MIDC,
Dombivli(East), Thane - 421203